There's a new way to submit and manage your podcasts on Pandora: <u>Simplecast Creator</u> <u>Connect</u>!

You must use Simplecast Creator Connect to submit any new podcasts you want to add to Pandora.

Follow these steps to access Simplecast Creator Connect:

- 1. Go to: Simplecast Creator Connect.
- 2. If you already use Simplecast as your hosting platform, click 'sign in' to your account with your existing login credentials.
- 3. If you do not use Simplecast as your hosting platform, please create an account by clicking on the purple "Get Started. It's free!" button



Or sign in to your Simplecast account.

Follow these steps to submit or claim your podcast:

- 1. Click on 'Add Shows'.
- 2. Enter the RSS feed and click 'Search'. Confirm that it's the correct show by clicking 'Yes!'.
- 3. Agree to the Terms of Service.
- 4. Then hit 'Next' to send the email with the verification code. NOTE: you must have access to the email address in the RSS feed.
- 5. Open the verification email sent to the email address in the RSS feed and click the link within to verify.
- 6. The podcast will be available on Pandora within 24 hours.
- 7. If you'd like your podcast to get considered for the SiriusXM app, please email <u>podcasts@siriusxm.com</u>.