



John Catsimatidis, Owner of Red Apple Media, Leads Campaign to “SAVE AM RADIO” In Cars – Meets with FCC and FEMA

VP Mike Pence Voices “SAVE AM RADIO” PSA for Catsimatidis-Owned WABC Radio and WLIR-FM – Now Available to All Radio Stations

Las Vegas, NV, April 18, 2023 -- John Catsimatidis, Owner of Red Apple Media, which includes WABC Radio, New York, WLIR-FM, Long Island, and the Red Apple Audio Networks, has been leading the charge to keep AM Radio in cars. Catsimatidis has been reaching out to political contacts and attending meetings in Washington to save AM Radio, the undisputed most reliable form of communication during emergencies.

At the National Association of Broadcasters (NAB) Conference in Las Vegas this week, Catsimatidis met with members of the Federal Communications Committee (FCC) and the Federal Emergency Management Agency (FEMA). At Catsimatidis' request, former Vice President Mike Pence voiced a “Save Am Radio” spot for 77 WABC, which Catsimatidis is offering to every radio station in America via these links: Vice President Pence-voiced spot is downloadable [here](#). The WABC spot [here](#).

“The automotive industry is doing a huge disservice to Americans by even considering the removal of AM radio from cars,” Catsimatidis stated. “They are putting the safety of Americans at peril by putting profits before people. Americans deserve better.”

Electric vehicle (EV) motors generate electromagnetic interference that affects the frequency of AM radio -- an engineering problem that is correctable. The issue escalated last month when Ford announced it would not install AM Radio in gas-powered and electric 2024 models.

Rural and small markets rely heavily on radio during emergencies, including critical life-saving information. But even major cities are vulnerable. During black outs, for example, the only way for people to get information is from radio, especially the AM Radio frequency.

“I am urging all AM and FM radio stations, the NAB, the RAB, and state broadcast associations to band together and bring common sense to Ford and other auto manufactures,” said Catsimatidis.

The Pence and WABC Save AM Radio spots ask listeners to contact their representatives and sign a petition on the station's website.

Catsimatidis joined the radio industry when he purchased 77 WABC Radio in March of 2020. Since then, he has been named one of the Top 20 Leaders in Radio by Radio Ink and guided WABC to incredible ratings success by populating the station with the biggest personalities in New York City. Last year, he launched the Red Apple Audio Networks, making those personalities available to radio stations across America. In just over a year, the network has signed more than 150 affiliates.