

# United States of America

United States Patent and Trademark Office

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**Reg. No. 3,967,007**

INTERACTIVE ADVERTISING BUREAU, INC. (DELAWARE NON-PROFIT CORPORATION)  
116 EAST 27TH STREET  
NEW YORK, NY 10016

**Registered May 24, 2011**

**Int. Cls.: 35 and 41**

FOR: PROVIDING INFORMATION FOR BUSINESSES VIA AN INTERNET WEBSITE REGARDING USE OF THE INTERNET AND OTHER INTERACTIVE MEDIA FOR ADVERTISING AND MARKETING PURPOSES; PROMOTING AWARENESS IN THE BUSINESS COMMUNITY ABOUT THE USE OF THE INTERNET AND OTHER INTERACTIVE MEDIA FOR ADVERTISING AND MARKET PURPOSES; ASSOCIATION SERVICES, NAMELY, PROMOTING THE INTEREST OF THE ADVERTISING AND MARKETING COMMUNITY IN THE FIELD OF ONLINE AND INTERACTIVE ADVERTISING AND MARKETING, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

**SERVICE MARK**

**PRINCIPAL REGISTER**

FIRST USE 9-22-2008; IN COMMERCE 9-22-2008.

FOR: EDUCATIONAL SERVICES, NAMELY, PROVIDING ONLINE EDUCATIONAL CLASSES, SEMINARS AND WORKSHOPS IN THE FIELD OF INTERACTIVE MEDIA ADVERTISING AND MARKETING; ENTERTAINMENT SERVICES IN THE NATURE OF AN AWARDS COMPETITION AND CEREMONY IN THE FIELD OF INTERACTIVE ADVERTISING DESIGN; EDUCATIONAL SERVICES, NAMELY, CLASSES, SEMINARS AND WORKSHOPS IN THE FIELD OF INTERACTIVE MEDIA FOR ADVERTISING AND MARKETING, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 9-22-2008; IN COMMERCE 9-22-2008.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,102,783.

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